

Rheaply

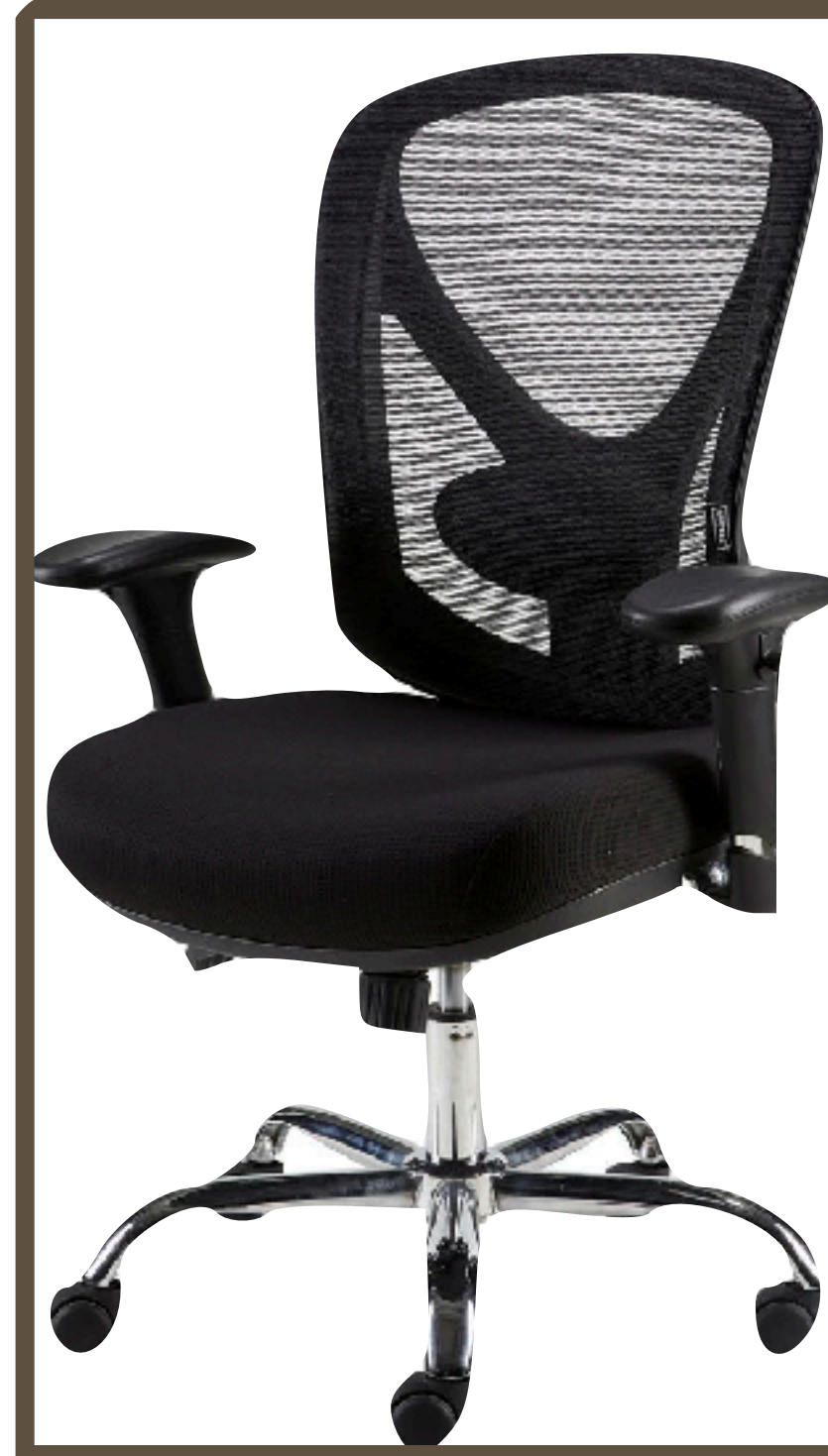
Reuse. Reorganized. Redeployed.

Garry Cooper, PhD
CEO



This document is private & confidential.

What do large organizations do with surplus assets & underutilized resources?





Somewhere in an off-site facility...



Tucked away in a space nearby...



**Since visibility is low,
these assets end up
in I&fills...**



**...with millions of
dollars piling up**

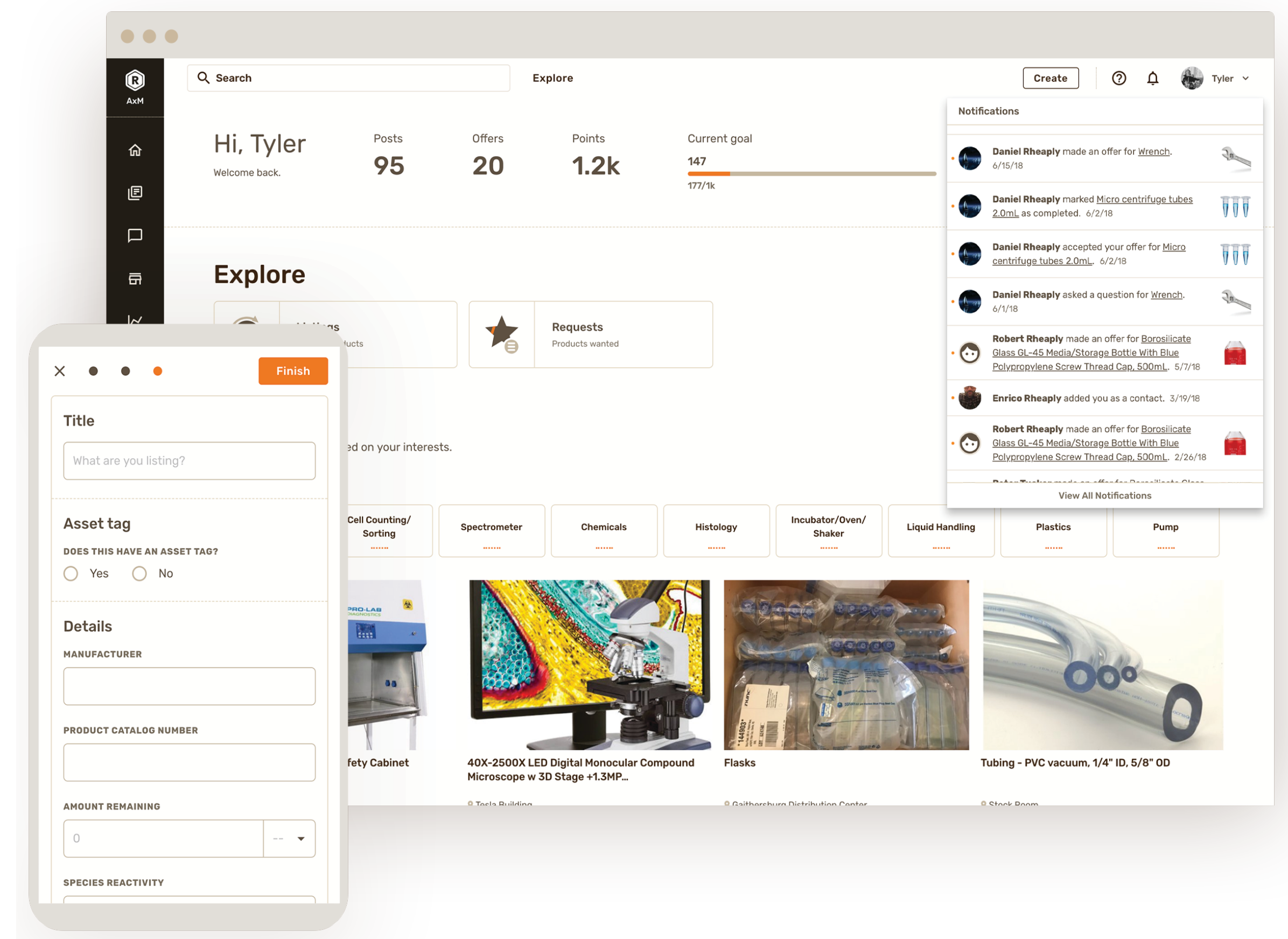


Rhe | a | ply

Buy, sell or share assets & resources
internally or exchange externally.

We created a new category for surplus asset management tools called Asset Exchange Manager (AxM)™

- **AxM** = Asset Management System (AMS) + Online Marketplace
- **Drives visibility & utilization** of surplus assets & resources
- **Virtually managed & maintained**
- **Easy-to-use & accessible** anywhere which increases the likelihood of internal adoption

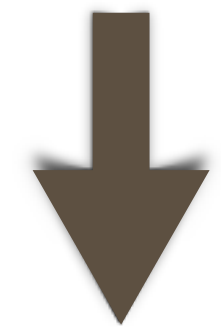


Value Proposition

We empower large organizations to share & reuse surplus assets & resources which leads to...



Procurement Costs

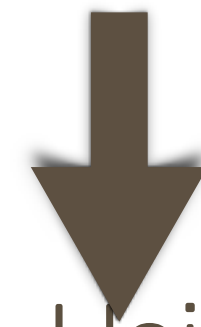


Reducing double buying of assets

that are already available within the organization



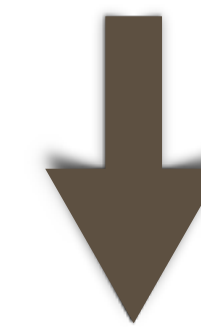
Storage Costs



Using assets & resources in long-term storage **frees up precious on-site space & reduces maintenance costs**



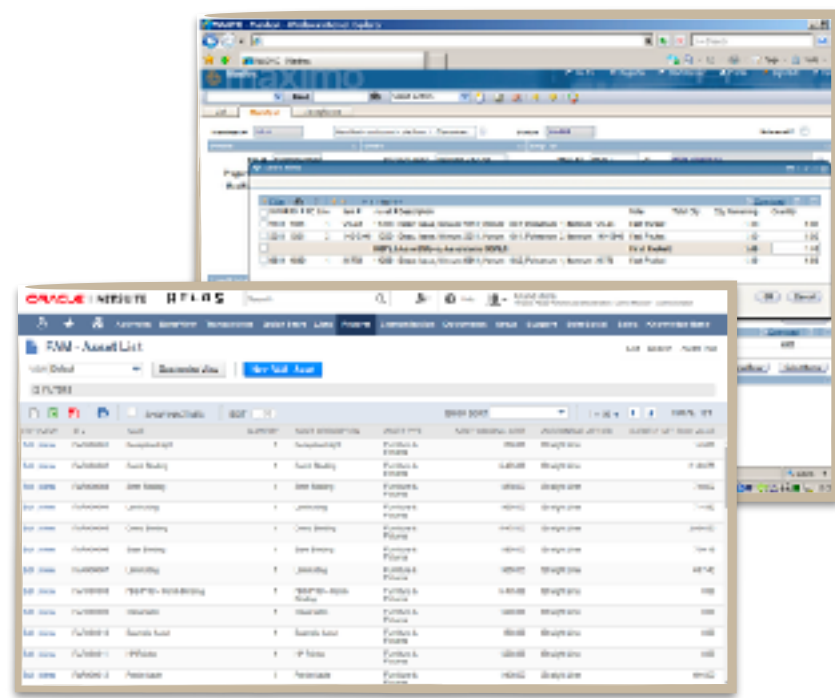
Unnecessary Waste



Using surplus assets & resources (or selling them easily) **reduces waste & the associated costs of disposal**

Rheaply's AxM combines the best solution alternatives!

Our Asset Exchange Manager (AxM) brings together the best parts of an asset management system + online marketplace



Asset Management Systems

- Asset tracking
- Reporting
- Accounting
- **Complicated Use**
- **Inaccessible**
- **Limited Utility**

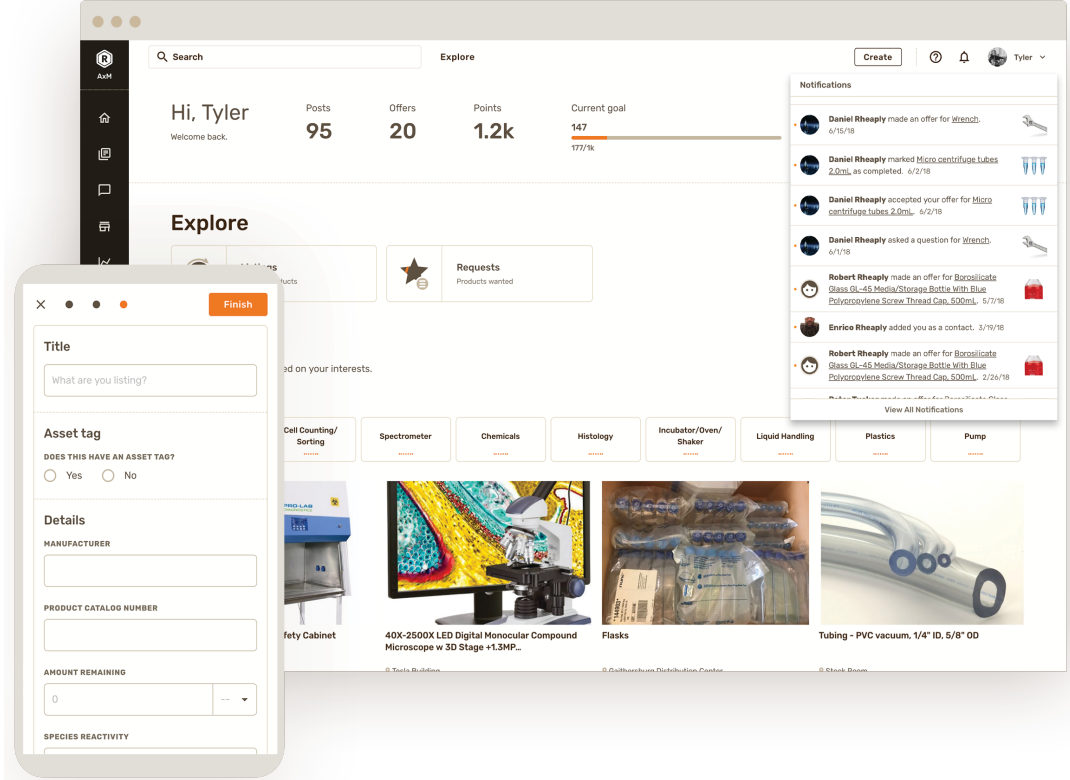
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Online Marketplaces Or Exchanges

- User-friendly
- Accessibility
- Transactional - faster throughput
- **Lacks Asset Tracking Solutions**
- **No Central Administration**
- **Lack Of Reporting/Data Capture**

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Asset Exchange Manager

- Asset tracking
- Reporting
- Accounting
- User-friendly
- Accessibility
- Transactional
- Central administration

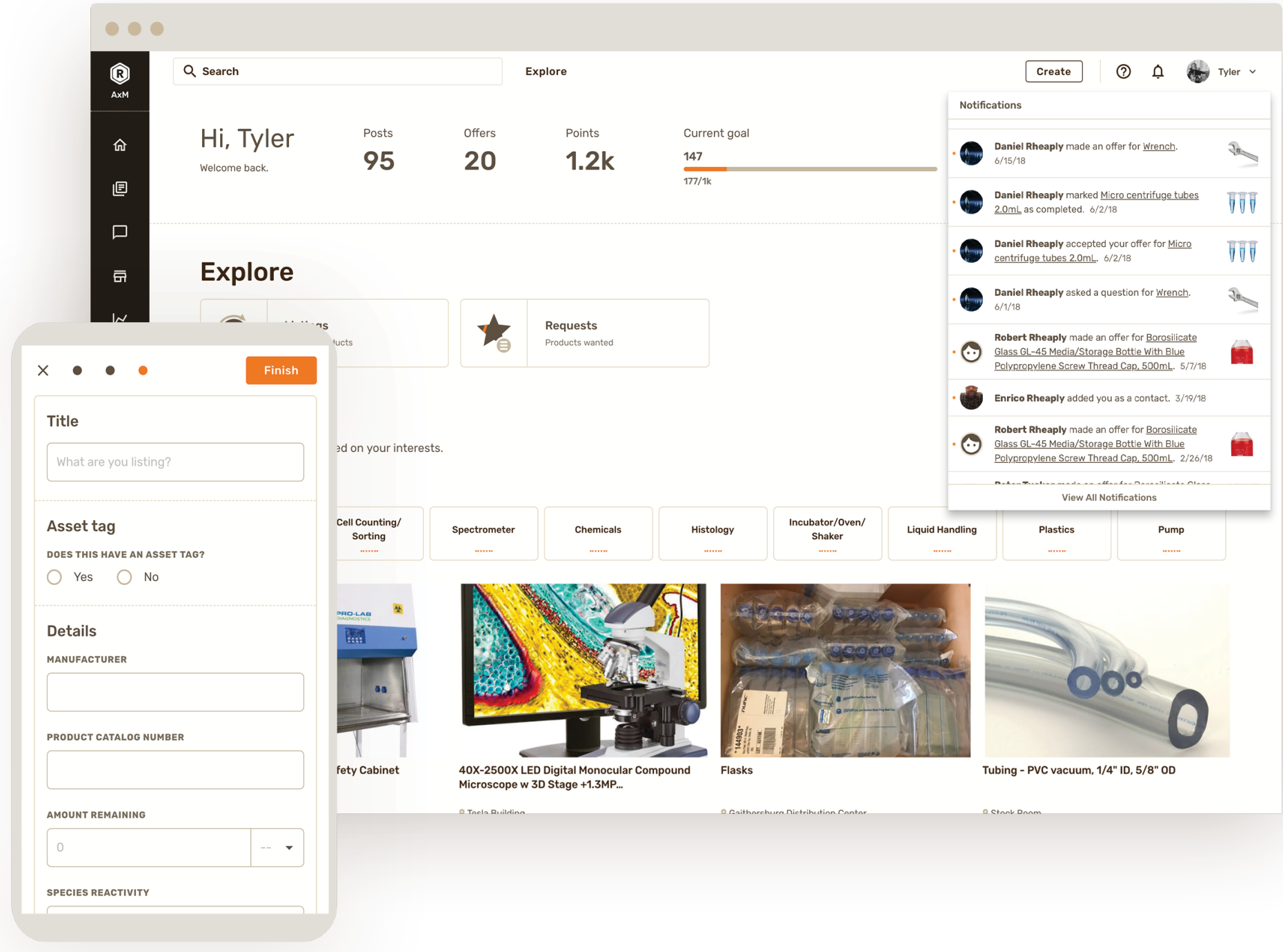
Rheaply

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Rheaply’s AxM Feature List

User focused features to scale adoption, utilization, & reuse.

Asset management	
Asset Tracking	Quick, simple input of assets/equipment.
Asset Agnostic System	Ability to input & track any asset or equipment type. Asset categories are customizable.
Rentals	Scheduling tool to borrow or use equipment.
Requests	Submit & track requests for items you are interested in & receive notifications when they are
Photos	Easy photo uploads from any device (desktop, tablet, or mobile) & an intuitive, visual view of asset
Surplus Management & Reuse	
Internal Marketplace	AxM enables easy exchange of surplus assets within an organization.
Connect with other organizations	Go beyond your own organization & connect with others who are a part of the Rheaply network.
Partner with Nonprofits	Invite STEM & nonprofit organizations to benefit from surplus that is no longer needed internally.
Surplus Discoverability	Easily search for the exact thing you need or browse by category, location, price, & more.
Curated Suggestions	Proactive marketplace - we let you know when things you're interested in are available.
Real-time In-app reporting	
Asset Reporting	Operationalize & visualize environmentally focused metrics.
Collaboration	
Messaging	Message users conveniently within the app.
Offers & Activity Management	Empower users to manage & exchange surplus within or across teams, departments, or cost centers.
Roles & Administration	
Tiered User Roles	User roles allow users the appropriate level of system access & control.
Administrative Controls	Gain insight / manage your organization's posts, users, categories, locations, & more.
User Engagement	
User Gamification	Users earn points for engagement & waste diversion. Org leaderboard creates incentives for reuse.
Profile & contacts	Personalized profiles highlight user skills & engagement with Rheaply network colleagues.
Curated User Notifications	Users control how they want to be notified for each device (In-app & via email).
Automated Newsletter	Keep your organization engaged with newsletters we create & send out for you.
Technical Specs	
SSO integration	AxM can integrate with any existing SSO protocol.
Mobile & Tablet compatibility	Easily access all of the powerful desktop features on any device via our Progressive Web App (PWA)
Customization	AxM is customizable to suit your organization's needs. Choose your post types, categories, user roles,



Schedule A Demo!



Uniform Guidance CFRs require equipment sharing & avoidance of Duplication of Purchasing/Unnecessary Waste

**Uniform Guidance
2 CFR 200.313(c)2**

“Must also make equipment available for use on other projects or programs currently or previously supported by the Federal Government, provided that such use will not interfere with the work on the projects or program for which it was originally acquired”

**Uniform Guidance
2 CFR 200.318(d)**

“Must avoid acquisition of unnecessary or duplicative items”

Effective June 2018

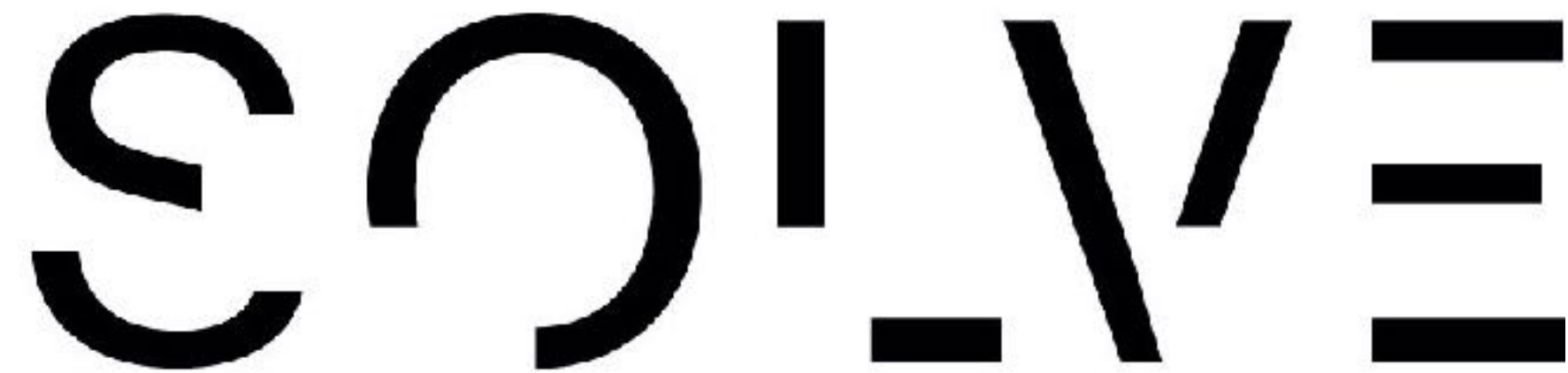
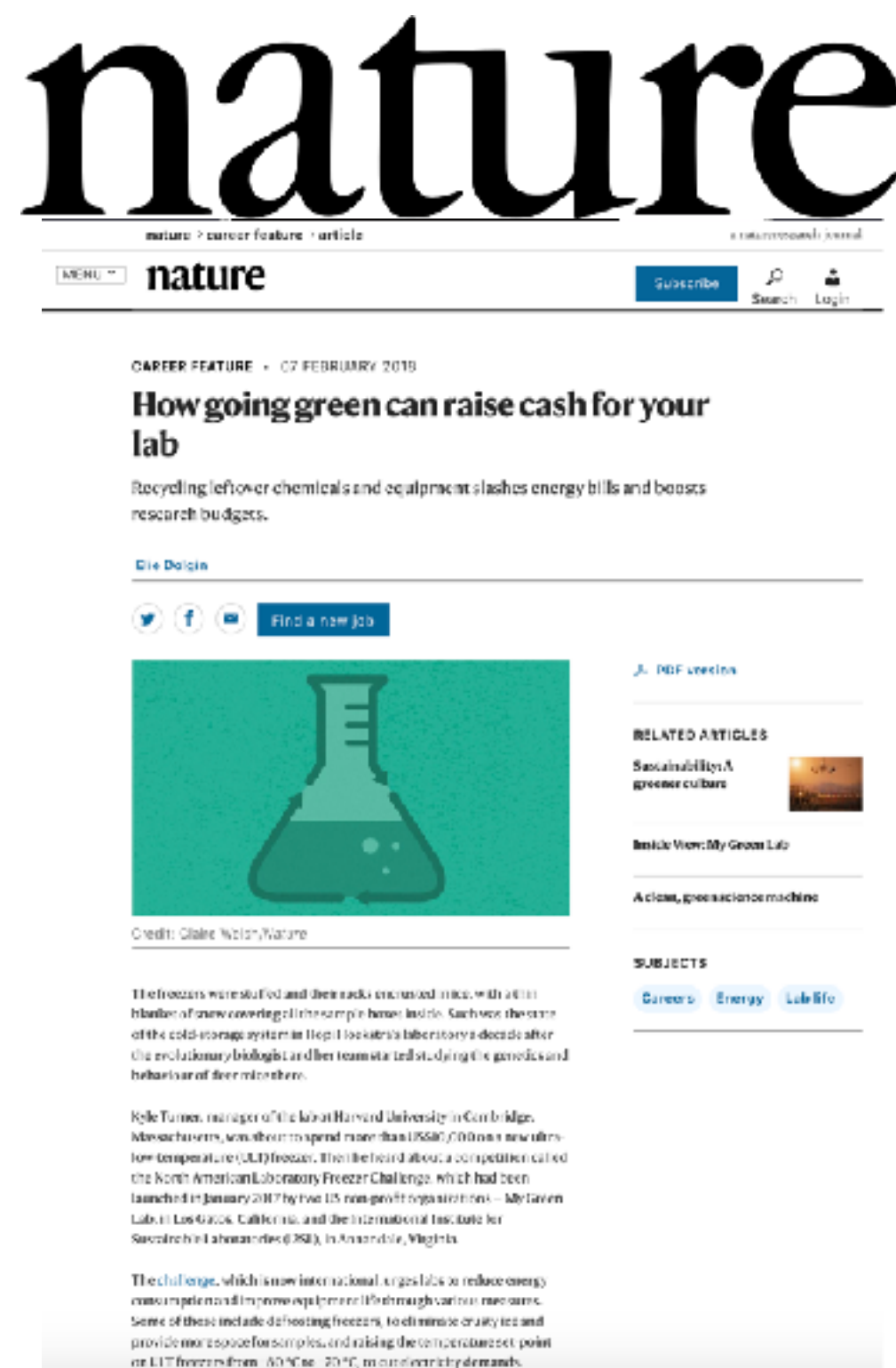
Rheaply's Major Clients!

Our Asset Exchange Manager (AxM)[™] is deployed at world-leading commercial & non-profit organizations



Rheaply Recognition!

Rheaply has been published & recognized by innovative, solutions focused organizations! (Click Image)



Northwestern
University



Garry Cooper, PhD
CEO / Co-founder



Tyler Skelton
COO / Co-founder



Peter Tucker
CTO / Co-founder



Tom Fecarotta
Marketing Director



Maddie Sullivan
Customer Success
Associate



Karina Kocemba, MS
User Experience
Manager



Garr Punnett, MS
Sustainable BD
Manager



Citizens' Climate Lobby



Getting Started

We configure, tailor, & assist our partners in driving the most value out of our Asset Exchange Manager (AxM)™

Data Management

- Pre-existing System Data Migration
- Integrate With Current Processes & Software
- Collaborate With Personnel For Institutional Success

Project Services

- Virtual / On-site Training, Data Entry & Asset Posting
- End to End Data Security
- Consistent Data Reports
- 24/7 Partner Support

Asset Removal

- Coordinated Disposition & Donation Rounds
- Industry Refurbish & Recycling Partnerships
- 100% Zero Waste Priority

Getting Started

Join us in scaling the digital infrastructure
for a circular future.

Value Discovery

- Connect Locations Through Managers, Distributions Centers & Operations Teams
- Identify Key Areas For Surplus Asset Sharing & Resource Exchange
- Migrate Relevant Data & Assist In Asset Posting

Scale Impact

- Increase Resource Exchange Through Additional Stores
- Increase Additional Asset Categories
- Identify Additional Key Stakeholders
- Reduce Work Orders & Procurement Costs

Circular Future

- Integrate Exchange Platform For Circularity Of Raw Materials (Plastics, Paper, Etc)
- Pilot A Remanufacturing Network For Fixture Recovery Operation

Let's Chat!



Garr Punnett, MS
Sustainable Business
Development Manager

Happy to answer any
questions, demonstrate
Rheaply's platform, &
brainstorm pilot
opportunities.

Email: garr.punnett@rheaply.com
Cell: 612-961-3959